Tuesday, 21 November 2017

Football West belts up with the Insurance Commission

- Insurance Commission to provide sporting equipment to community soccer teams to promote the wearing of seatbelts
- More than 2,000 soccer balls and goals to be distributed to 215 soccer clubs in regional and metropolitan Western Australia
- Football West joins the WA Country Football League, Netball WA and Rugby WA as supporters of the Belt Up campaign

Treasurer Ben Wyatt has announced the Insurance Commission of Western Australia will provide $540,000 of funding to Football West over three years for their participation in the Belt Up campaign.

The campaign aims to promote public awareness about the importance of wearing a seatbelt and educate the community on how to sustain fewer and less serious injuries when involved in motor vehicle crashes, leading to fewer insurance claims incurring lower costs.

The Football West partnership will see more than 2,000 Belt Up soccer balls and goals distributed to 215 teams participating in regional and metropolitan competitions. This includes the men’s and women’s leagues, and the all abilities inclusion competition.

Comments attributed to Treasurer Ben Wyatt:

“I’m delighted to announce that the Insurance Commission will be providing funding to Football West as part of its Belt Up campaign.

“For many years now, Belt Up has been synonymous with community sport.

“Local sporting clubs are important vehicles to deliver the Belt Up road safety message to the wider community.

“If the Belt Up message can affect driver behaviour resulting in fewer crashes then we can see fewer fatalities and injuries on WA roads, and fewer personal injury insurance claims made to the Insurance Commission.

“I commend the Insurance Commission for this community directed initiative that supports its business objectives.”

Media contact: Adelaide Kidson 0438 927 231 or 6552 5900